

LAUNCH OF d2w OXO-BIODEGRADABLE PLASTICS IN LEBANON

Ghanem Development & Trading is a company dealing in plastic raw material based in Lebanon and are pleased to announce that they have signed a contract with Symphony Environmental Ltd. a British public company, appointing them exclusive distributors in Lebanon for Symphony's range of d2w oxo-biodegradable plastic additives.

The Press Conference aim was to launch d2w, a revolutionary additive which will render the ordinary plastic oxo-biodegradable and as a result disappear in a short period of time instead of remaining scattered all over Lebanon for decades.

This new venture was officially launched on Friday 15th of May, 2009 at Le Royal Hotel Beirut at 4:00PM under the patronage of H.E. Dr Antoine Karam, the Minister of Environment and Mr Sami Assi, the General Manager of the Ministry of Industry and in the presence of several packaging producers, end users and NGOs.

Jihad Ghanem, Managing Director of Ghanem Development & Trading SARL made an initial speech, followed by Dr Antoine Karam, Minister of Environment, followed by presentations by Mr Michael Stephens, Symphony's Technical Director, and Winston Pryce of Eco-Polymers.

The Minister of Environment and General Manager of Ministry of Industry jointly revealed the support and encouragement to come up with a legislation to enforce the use of biodegradable plastics exclusively in the near future and decided to closely work with Ghanem Development & Trading SARL to reach this common goal.

FOR FURTHER INFORMATION contact:

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